

# Russian Travel Guide

Travel to Russia without leaving home.



**RTG CORP** runs 3 documentary television channels – RTG TV, RTG HD and RTG int. – as well as a studio carrying out the full cycle in the production of documentary films on travel in Russia and around the world.



**15 mln**

Subscribers  
in Russia

An unique documentary TV channel about Russia shows films exclusively of its own production and has the largest content base among all RTG TV channels.

The channel broadcasts ad-free in 16: 9 format in Russian and English languages.

All informational projects are launching on the air of RTG TV



**5 mln**

Subscribers  
around the world

International documentary TV channel RTG int. broadcasts in Russian, English and Turkish languages in 16: 9 format.

RTG int. is broadcasting in 23 countries without any advertising.

TV channel's air is filled with the best films of its own production about Russia and other countries.



**10 mln**

Subscribers  
around the world

Premium documentary TV channel RTG HD broadcasts ad-free in high definition format in Russian and English languages.

TV channel's content consists of the best documentaries on the following themes: culture, outdoor activities, science and production, history, nature and people of Russia.

The premiere screenings of new films from RTG Production Studios are shown on the RTG HD TV channel.

# Bright and varied content

## Cities

City tours will allow you to visit various cities and towns, get acquainted with their history and modern life.



## Nature

Films about the unique natural places of our planet, national parks and reserves.



## People

Films about people from different regions of Russia and various professions - their stories, achievements and destinies.



## Animal world

Films about wildlife, animals in their natural lifestyle and methods of keeping them in an artificial environment.



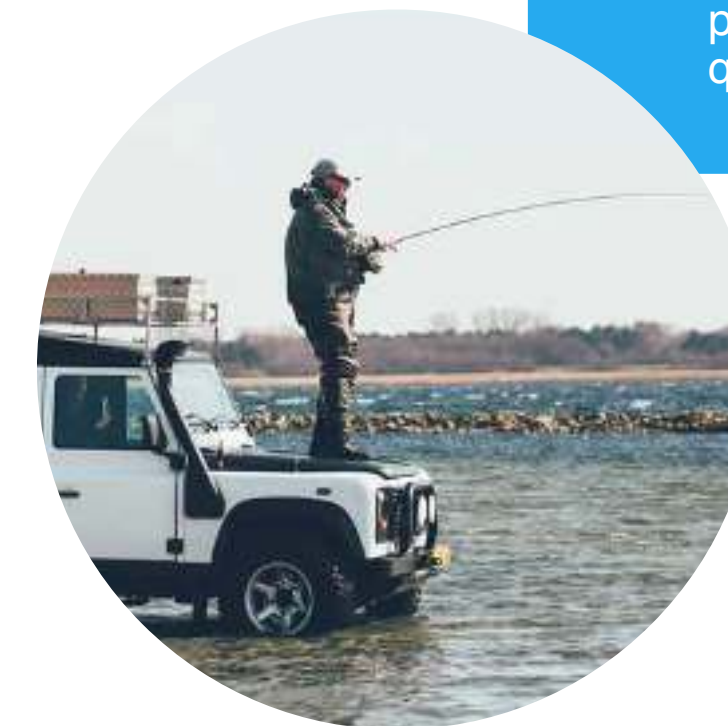
## Leisure

Mountain climbing, river rafting, unexpected finds and extreme sports.



## Hunting and fishing

Hunting and fishing in various places in films with the highest quality of shooting and editing.



World Cuisines

Cruises & Tours

Russian Nature

Hunting and Fishing

Sports

Reportage

Ethnography

Interview

Science

Cities of Russia

# MORE THAN 1000

Russian Culture

Expository

documentaries about Russia,  
a variety of genres

Resorts

Active Leisure

Religion

Animal World

Stories

Observational

Correspondence

History of Russia

People of Russia

Manufacturing

# RTG | PRODUCTION STUDIOS

Russian Travel Guide production team knows many professional secrets of engaging the viewer into the topic. Original lyrics, amazing filming, exciting music, modern editing - we know how to create such content!

We've been producing documentary films and videos using 2-D and 3-D graphics for 13 years and have many professional awards, both Russian and international.



## Our key benefits

- **30 mln.** viewers around the world know and love Russian Travel Guide TV channels for the high quality and positive attitude of our films;
- more than **1000** documentary and educational films about Russia were created by our studio;
- **premium audience** - travelers, entrepreneurs, creative and intellectual individuals, business owners and top management;
- more than **50** successful commercial shooting projects for hotels, industries, airlines, etc.;
- our **mission** is to make viewers fall in love with Russia and show them interesting, bright and high-quality content.

# Video Products RTG CORP



## DOCUMENTARY TRAVEL FILMS

Format: SD, HD      Footage : 12, 24, 36 minutes

We offer a non-exclusive license for broadcasting our films

- in the air of TV channels;
- on VOD services;
- at the entertainment systems of planes and trains;
- on educational platforms;
- on screens in fitness clubs, shopping centers, hotels, restaurants and other public spaces.



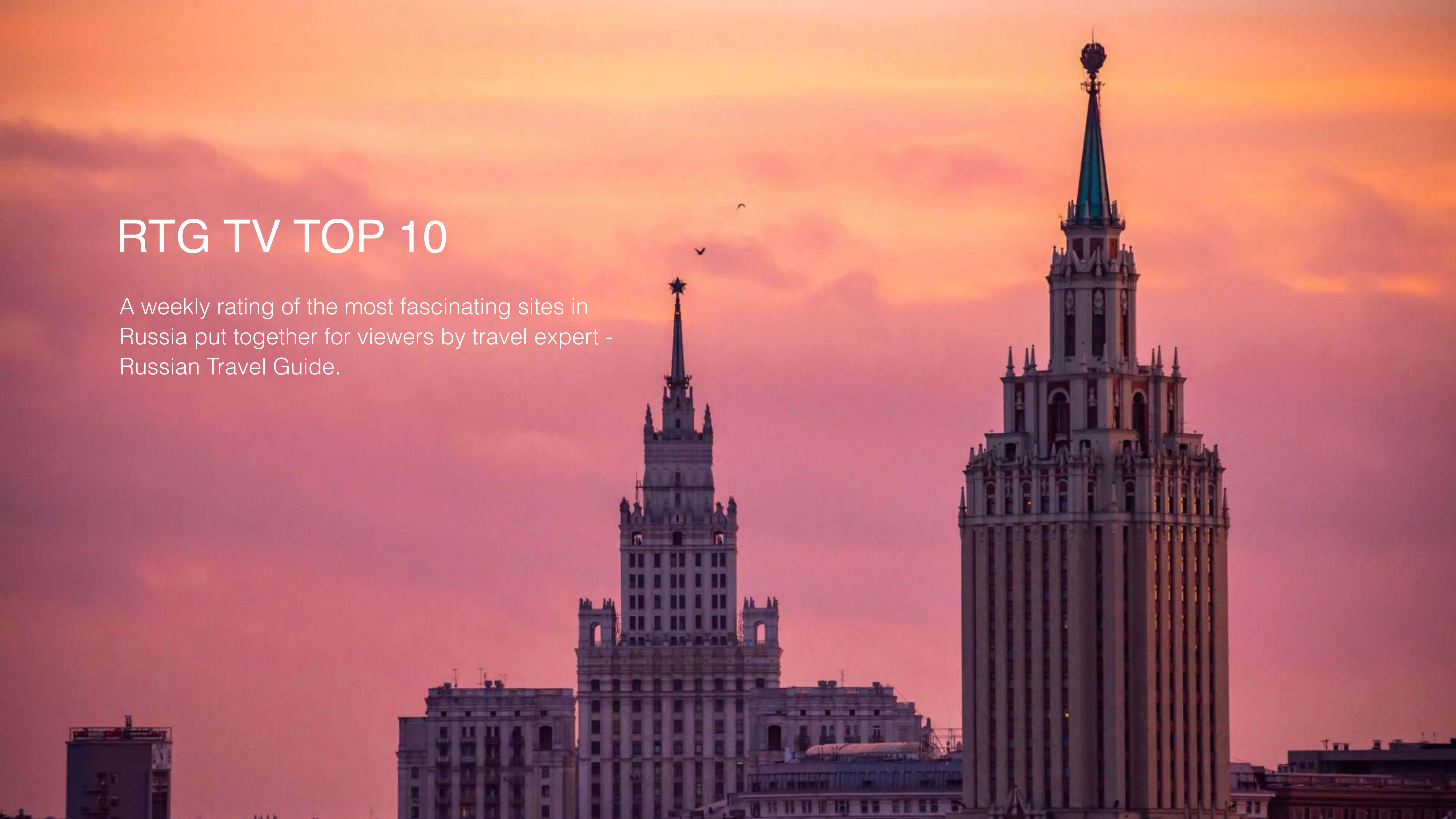
## FOOTAGE AND FRAGMENTS OF FILMS

We provide a non-exclusive license for the content that might be used for production of:

- documentary and educational films;
- commercials;
- TV programs;
- feature films;
- and other video content.

# RTG TV TOP 10

A weekly rating of the most fascinating sites in Russia put together for viewers by travel expert - Russian Travel Guide.





# MYTHS AND LEGENDS

A series about mysterious phenomena and events in Russia. Centuries-old secrets that excite the viewer's imagination. Was it a fantasy or was it real? Everyone has to decide for themselves.



# COLLECTION

## Russian Travel Guide

A collective image of the Russian nature in the cycle of films «COLLECTION». Breathtaking mountains, endless forests and steppes, magnificent tundra and the Arctic, severe islands, wildlife and much more.



An aerial photograph showing a coastline. The left side of the image is dominated by clear, turquoise water. The right side is a dense, lush green forest. A small wooden pier or dock extends into the water from the forested shore. The overall scene is bright and vibrant, suggesting a tropical or subtropical environment.

# THE VIEW FROM UP ON HIGH

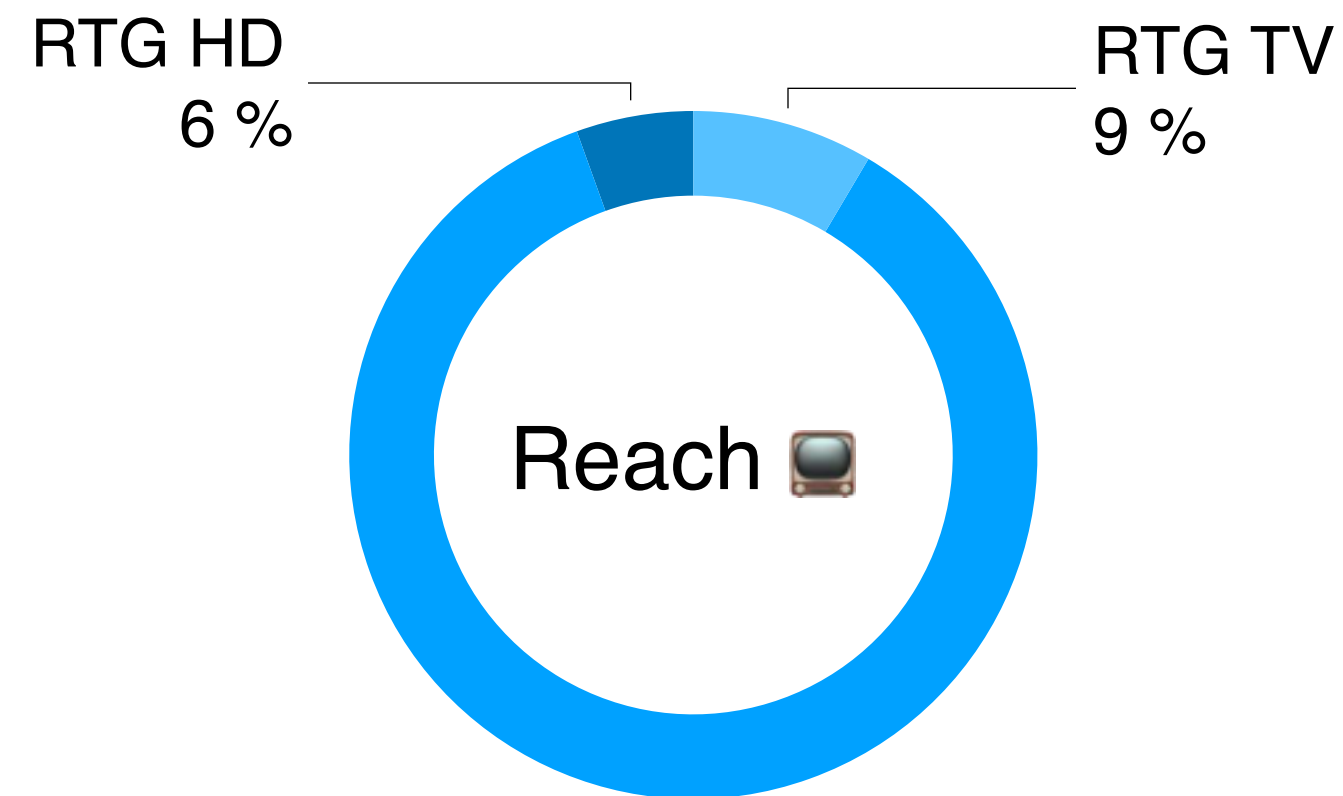
A series about Russia shown from a bird's eye view.  
Hidden from civilization territories reveal their secrets  
with the help of modern technologies of air shooting.

# THE GEOGRAPHY OF TASTE

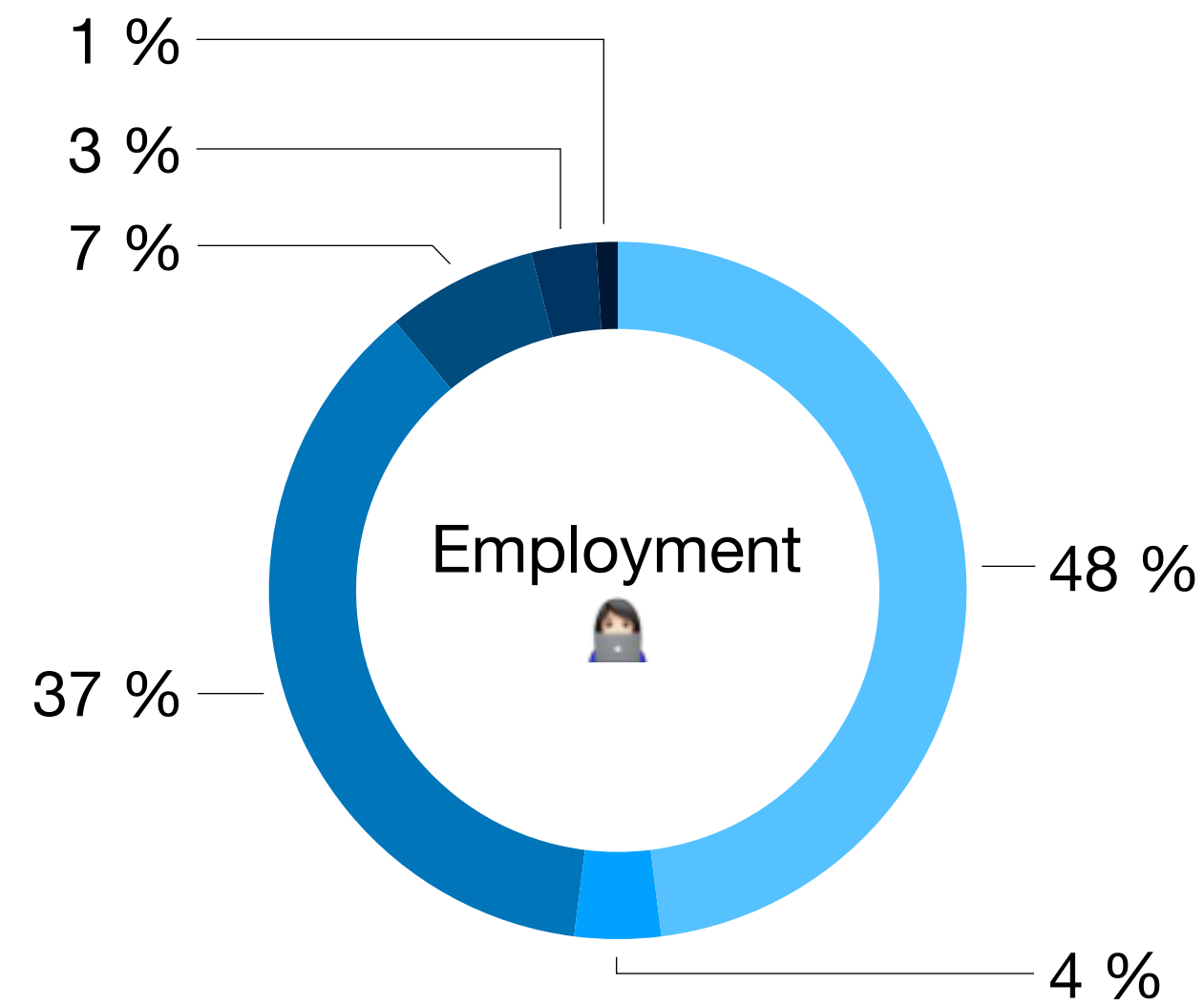
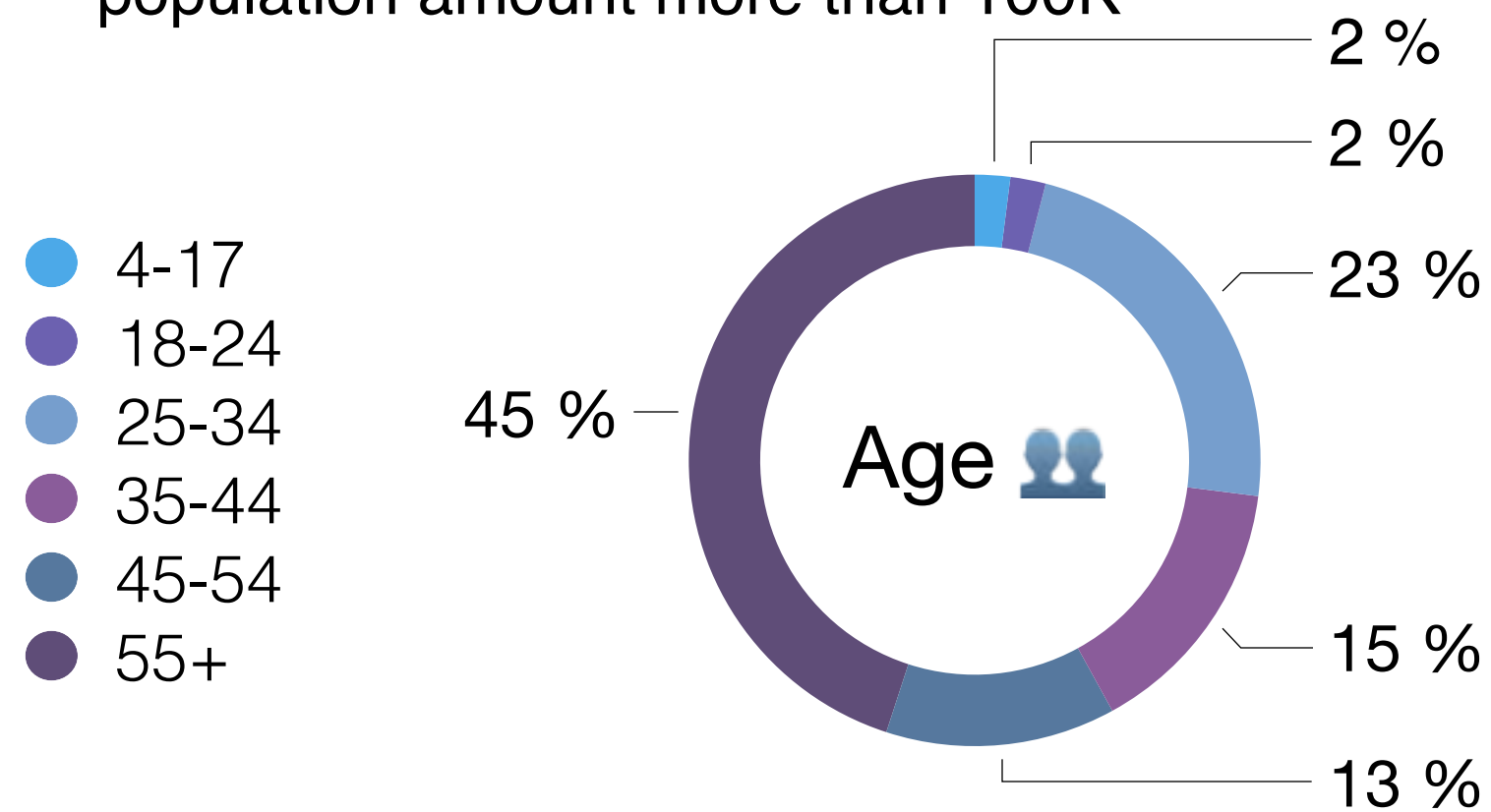
Traveler and foodie Vladimir Pavlov explores the world in search of gastronomic experiences. He cooks the most delicious national dishes of different countries on the kitchen of Russian Travel Guide.



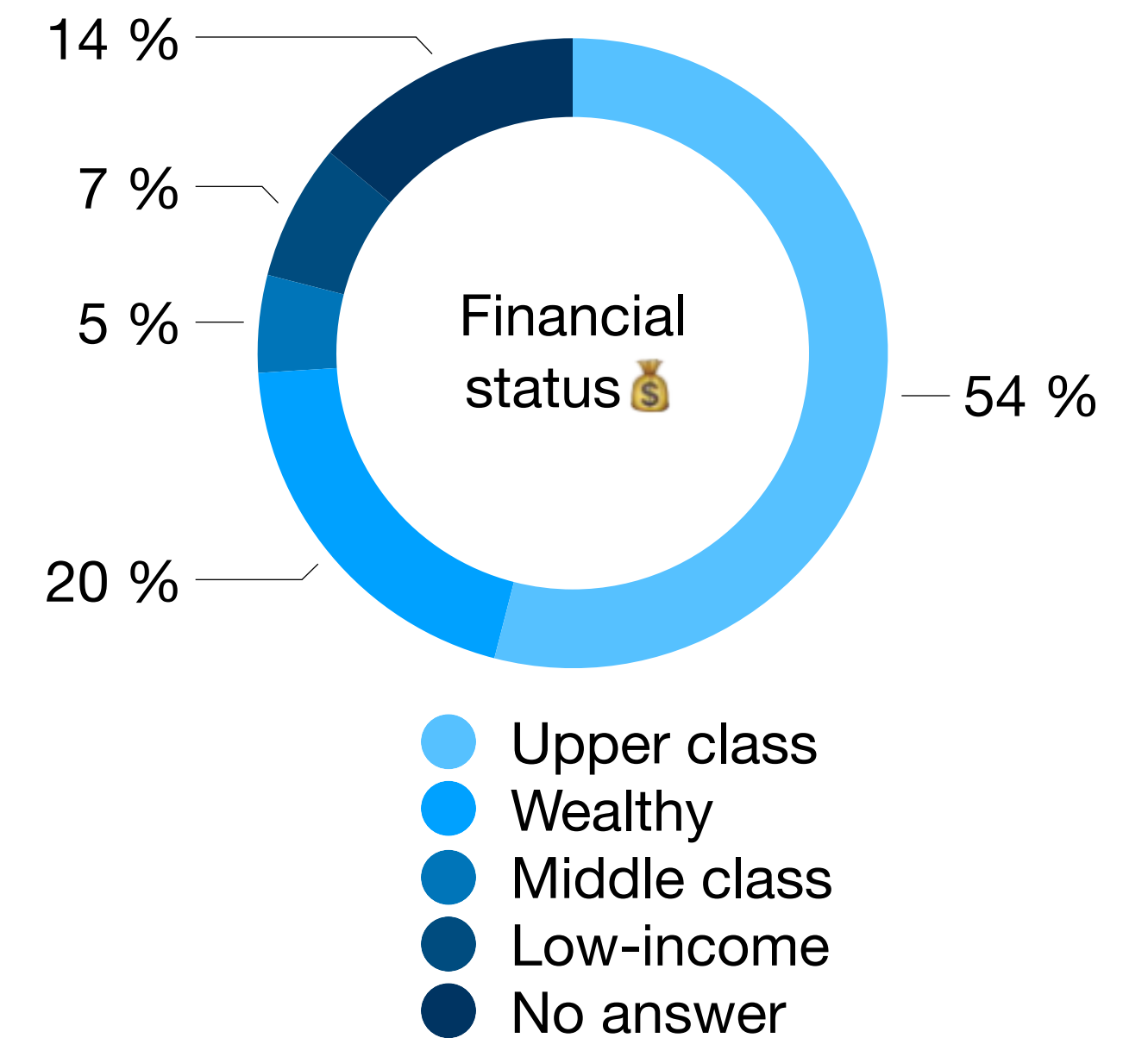
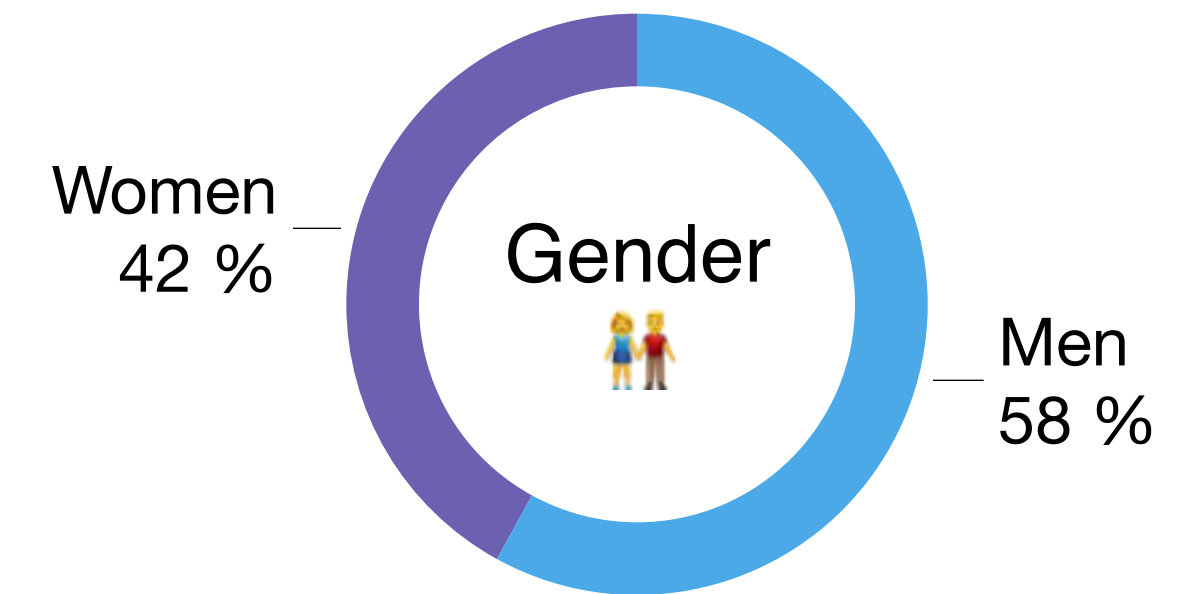
# Audience profile



Average monthly audience reach, % of Russian population, in thousands of subscribers in the cities with the population amount more than 100K



- Other
- Manager / Business owner
- Specialist / clerk
- Workman
- Student / pupil
- Housewife



- Upper class
- Wealthy
- Middle class
- Low-income
- No answer

# Our partners



# Our awards





**Thanks  
for your  
attention.**

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